



SPONSORSHIP OPPORTUNITIES

Annual Professional Woman of the Year Award Banquet

Would you like to be a part of someone achieving their dreams of higher education, supporting a variety of local charities and honoring women from our community who are making a huge impact in the business world – all while significantly highlighting *your* business as well? Partnering to sponsor the Whatcom Women in Business Annual Professional Woman of the Year Banquet allows you to do all four of those things in one venue.

Whatcom Women in Business, established in 1978, is one of the oldest and most respected membership groups for business women in Whatcom County because we are not your typical network meeting. In contrast, we are far more, with a mission to support and promote a positive image of professional women in business while actively developing leadership skills, providing mutual support, group and individual mentoring, as well as opportunities for business and personal growth. It is this sort of targeted investment of time and resources that nurture women to success in business and enhance community growth and giving. WWIB is comprised only of business owners and upper level managers, which allows us to fulfill the mission from a place of experience.

One of the primary ways we celebrate the accomplishments of local women in our community is through our annual “Professional Woman of the Year” Award Banquet. This banquet is our major fund raising event allowing us to continue to give scholarships toward education to women of Whatcom County. The community at large is introduced to these leaders in our community and their businesses at a much more intimate level which fosters business growth and development for all involved. **Our next banquet will be held on October 24, 2017.** The location will be **The Four Points by Sheraton** in Bellingham at 714 Lakeway Dr.

Amid the many banquets held throughout the year, ours has become a highlight social event for the community with well over 250 attendees annually. Each year, in response to attendee feedback, we work to improve the event and expect this upcoming year to be even better.

WWIB P.O. Box 1773, Bellingham, WA 98227 events@wwib.org
WWIB is a non profit 501-3C organization. Tax ID 91-1912426



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Two fund raising features we consistently offer during the course of the banquet are a silent auction and raffles of donated goods and service.

These too help provide our funding. Last year, WWIB was able to donate over \$20,000 in educational scholarships to help women pursue higher levels of education and by doing so, we help these women support themselves, build their dreams and create businesses that support a strong local economy. Throughout the year, we also use these and other contributions to donate \$1,000 each to select charities. A list of the charities we've supported over the past few years can be found on our website.

This is a tradition that we would like to continue and with your support we will succeed. By doing so, you also enhance your business exposure in the community. Our proven marketing campaign includes press releases, paid advertisements, social media postings and referrals from our current membership and award finalists as well as the possibility of custom recognition at the banquet.

We have various sponsorship levels as outlined on the attached page. We offer options to meet the level of support your business wishes to participate at. Should you wish to discuss sponsorship at a level and outline not listed, our Sponsorship Chair is happy to speak with you. In addition, we also offer the opportunity for your company to donate an item or service for our silent auction and raffle.

Thank you for taking the time to review this information. We will be following up with you in the near future. It is our hope that that we can begin creating a great marketing campaign that will serve to enhance your business all year long.

We couldn't do this without your help and support!

Sincerely,

Dr. Summer Beattie
Sponsorship Chair, WWIB



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LEVELS OF PARTICIPATION

If you wish to participate at a more impactful level than those listed below, we will customize sponsorships above the \$2,000 mark.

AUCTION SPONSOR: \$2,000

Reserved tickets for nine guests with signage and complimentary wine at table
Company Logo on auction event signage
Company Logo on the PWOTY trophy award
Company Logo prominently placed on all advertising
Full page color ad and recognition in banquet program & slide show

CORPORATE LEVEL SPONSOR: \$1,000

Reserved tickets for four guests
Half page ad and recognition in banquet program
Company name and logo included on all posters and print advertising
Logo featured in slide show during event

DIRECTOR LEVEL SPONSOR: \$500

Reserved tickets for two guests
Company name included on all posters
Recognition in Banquet program
Logo featured in slide show during event

MANAGER LEVEL SPONSOR: \$250

Recognition in Banquet program
Logo featured in slide show during event